

ENROLLMENT STRATEGIES COMMITTEE

Charge	<p>Strategic enrollment management is a systematic, comprehensive, and data-informed process. This committee reports to President's Cabinet and the Planning and Resources Council as appropriate to provide recommendations for strategic enrollment planning. The primary functions of this committee are to:</p> <ol style="list-style-type: none"> 1. review enrollment patterns as well as other historical and projected data in order to assess internal and external factors that are affecting enrollment; 2. provide a forum for dialogue related to proactive enrollment management; 3. develop and recommend a strategic enrollment plan to address enrollment trends; 4. respond to critical enrollment needs; and 5. provide information to, and receive information from, the college community regarding enrollment-related trends and issues.
Meeting Schedule	As needed
Chair	Vice President, Academic Affairs
Composition	<ul style="list-style-type: none"> • Vice-President, Academic Affairs (Chair) • Vice-President, Student Services • Sr. Dean, College Planning and Institutional Effectiveness • Dean, Allied Health and Nursing • Dean, Career Technical Education/Workforce Development • Dean, English, & Social/Behavioral Sciences • Dean, Math, Natural Sciences & Exercise Science/Wellness • Dean, Arts, Languages and Communication • Dean, Counseling Services • Dean, A&R and Financial Aid • President, Academic Senate • Supervisor, Instructional Operations • Chair of the Council of Chairs & Coordinators • ASGC President or Designees <p>Faculty reps from:</p> <ul style="list-style-type: none"> • Allied Health and Nursing • Career Technical Education/Workforce Development Division Council • English, Social & Behavioral Sciences Council • Math, Natural Sciences & Exercise Science/Wellness Division Council • Arts, Languages and Communication Division Council • Counseling
Adopted	July 2, 2002
Revised	May 25, 2004, October 1, 2012; May 2013; May 2014
Notes	
Support Staff	Academic Affairs Administrative Assistant